

Sincerity · Dedication · Integrity · Innovation

EXCELLENCE

PATH TO

BREAKING RECORDS IS OUR PROMISE TO THE OMANI MACROECONOMIC ...

GROWTH	19 TIMES DOUBLED IN JUST OVER A DECADE PERIOD (2011: 4.77 MILLION TPA , 1998 : 0.25 MILLION TPA CEMENT) (2011: TWO COMPANIES - RAYSUT CEMENT IN SALALAH & NEWLY ACQUIRED SUBSIDIARY COMPANY PIONEER CEMENT IN RAK-UAE, SEVEN PRODUCTION LINES, 1998: ONE COMPANY, ONLY ONE PRODUCTION LINE: CEMENT).
ACQUISITIONS	2011: 1.6 MILLION TONES PER ANNUM OPC CEMENT PRODUCING PIONEER CEMENT COMPANY IN AL - GHAYL INDUSTRIAL AREA, RAS AL KHAIMAH-UAE.
JOINT-VENTURES	2011: FORWARD INTEGRATION WITH 50:50 JV WITH M/S. OMAN PORTUGUESE CEMENT PRODUCTS LLC IN RMC BUSINESS.
NEW EXPANSION	2011: NEW CEMENT GRINDING PLANT WITH 0.79 MILLION TONES PER ANNUM PRODUCTION CAPACITY HAS COMMENCED TRIAL RUNS SINCE APRIL 2011.
OMAN MARKET SHARE	2010: 56% BASED ON SALES REVENUE.
INTERNATIONAL MARKET REACH	2010: OMAN, YEMEN, SOMALIA, TANZANIA, SUDAN, UAE, QATAR 1983: LOCAL SOUTH OMANI MARKETS ONLY.
REVENUE GROWTH	7.8 TIMES DOUBLED IN JUST OVER A DECADE PERIOD (2010: RO64.98 MILLION, 1998: RO8.35 MILLION).
OPERATING PROFIT GROWTH	7.3 TIMES DOUBLED IN JUST OVER A DECADE PERIOD (2010: RO22.68 MILLION, 1998: RO3.13 MILLION).
DIVIDEND GROWTH	2007-2008-2009-2010: 100%, 1998: 20%
MARKET VALUE GROWTH	10+ TIMES DOUBLED IN JUST OVER A DECADE PERIOD (MAR.2011: 240 MILLION OMR, JAN.2003: OMR 22.6 MILLION).
LOGISTIC FACILITIES ACCESS GROWTH (3 COUNTRIES)	2011: 6 SEAPORTS - 3 IN OMAN (MUSCAT, SOHAR, SALALAH), 2 IN YEMEN (ADEN, MUKALLAH), UAE (RAS AL KHAIMAH). 1983: ONLY 1 SEAPORT AT SALALAH, OMAN.
PRODUCT RANGE GROWTH	2011: MANUFACTURING OPC, SRC, MSRC, OIL WELL CEMENT, POZZOLANA CEMENT, 1983: MANUFACTURING ONLY OPC CEMENT.
SOCIAL COMMITMENT	2011: ACHIEVED 42% OMANISATION.
ENVIRONMENT & QUALITY COMMITMENTS	ISO 14001:2004 (EMS), ISO 9001: 2008 (QMS) AND API SPEC.10A FOR OIL WELL CEMENT G (HSR) AND CLASS A(O) CEMENT.
INTERNATIONAL RECOGNITION & ACCREDITATIONS	EUROPEAN CEMENT RESEARCH ASSOCIATION (ECRA), GERMAN CEMENT ASSOCIATION (VDZ) AND ARAB UNION FOR CEMENT & BUILDING MATERIALS (AUCBM).
AWARDS & TROPHIES	WINNER OF HIS MAJESTY'S CUP FOR TOP 10 OMANI COMPANIES FROM YEAR 1991 TO 1999, MIN. OF ENVIRONMENT AWARD FOR YEARS 1986, 1993 TO 1996, 1998 AND 1999, GCC ENVIRONMENTAL AWARD 1998.

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